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THE PUBLIC WANTS:

PERSONAL CONTROL OVER WHO SEES HEALTH RECORDS

REJECTS SECONDARY USE OF DATA AND RESEARCH WITHOUT CONSENT

WHAT: Press Teleconference to Reveal Privacy Poll Results

Patient Privacy Rights, the nation's health privacy watchdog, worked with Zogby International to conduct an online survey of over 2000 adults to identify their views on privacy, access to health information, and health information technology.

Join us for an overview of the Poll Results and a Q & A.

WHEN: Wednesday, November 10, 2010 from 1:30 p.m. EST to 2:15 p.m

CALL #: 1-866-931-7845
Conference Code: 820311

WHO: Deborah Peel, MD - Founder & Chair, Patient Privacy Rights
Sam Rogers & Corry Schiermeyer - Zogby International

WHY: The Poll results were overwhelmingly in favor of individual choice and control over personal health information for use or sale of electronic health data. The public overwhelmingly rejects secondary use of health information without consent and wants to decide if researchers can use their health records. Patient Privacy Rights advocates for a truly patient-centered healthcare system, where each person controls the use of personal health data and healthcare systems put patients first. We believe the most important element in a patient-centered health care system is a cheap, practical, effective single location to ensure that individuals can control and selectively share personal health information scattered across many locations, from doctors' offices, pharmacies, labs, and insurance companies to hospitals with those they choose. We need to be able to register our consent choices in one place, so the dozens of holders of our health information can easily check our latest decisions about who can see what.

About Patient Privacy Rights:

www.patientprivacyrights.org

Patient Privacy Rights is the nation's leading health privacy watchdog. Our mission is to ensure the right to control your medical privacy to protect jobs and opportunities. Patient Privacy Rights has over 10,000 members in all 50 states. We lead the trans-partisan Coalition for Patient Privacy representing over 10 million Americans.