

Personal Health Record Report Card

Report Card for No More Clipboard

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A Basic PHR www.nomoreclipboard.com	Α	В	С	D	F	GRADE = A (See Below for Grade Explanations)
Privacy Policy/Notice:						
 Location: Privacy Policy must be easy to find and accessible from the organization's home page. Should be unavoidable and accessible on any page that collects information. 	1					"Your Privacy" is among one of the icons in the main menu, top of page, large icon.
Readability: Privacy Policy must be clear, easy to understand, and at a low reading level.		J				Generally succinct, clear statements. They provide a summary that states "The only users who will have access to your record are you and the physicians with whom you choose to share your information. NoMoreClipboard.com will never share any of your information without your expressed permission." A link to the full privacy policy follows.
Transparency: Privacy Policy is comprehensive; individuals should not have to read multiple policies to understand how their information can be used.	1					There is only one policy; very straightforward regarding use of information.
Patient Control/Choice:						
Consent for Identifiable Data: No information is shared or collected without explicit informed consent. Privacy Policy states how information will be shared and, ideally, how it will NOT be shared.	J					One way access. You decide to whom you disclose your information. Providers cannot access your account; only see and receive information that you send. "NoMoreClipboard will not send your information to anyone without you directing it and/or consenting to it." Can reject any information sent by a provider (via fax or electronic message).
"De-Identified Data": No de- identified or aggregate data should be used without explicit, informed individual consent.		1				Aggregated data is used for ads within free accounts; you can opt-out by paying for an upgraded account. The following statements are made on their website: "At no time is individual identifiable information shared with advertisers, even if you click on the ads" "NoMoreClipboard.com does not sell patient data, even in aggregate form."
Segmentation: Patients can segment/hide sensitive information.				1		You cannot limit the information shared with a provider or other individual. In response to our query, NoMoreClipboard stated they have "not received feedback from our customers requesting this capability." However, NoMoreClipboard reported they have the ability to segment and we hope they will add this feature within the next 90 days. There are three levels of access you can grant: Read Only Access, Full Access (can read, add, edit and delete) and Administrator Access (can also grant rights to others, share).

Access/Participation:				
Patients can easily find out who				You are emailed when someone accesses account
has accessed or used their			1	information and given the name of the person who
information.				accessed. Currently cannot get a history of access.
 Patients must be able to promptly 				You are able to immediately delete any information
and permanently remove themselves				you put in the account. To permanently delete an
and their health information from the		✓		entire account you need to make that request to
system upon request.				Customer Support and it will be deleted from the
				system within 24 hours.
Integrity/Security:				
 Patients can expect their data to 				Uses SSL security. Designed to support the HIPAA
be secure. Data should only be stored				security requirements. NoMoreClipboard provided
in the U.S. and use authentication			./	the following statement: "All information associated
that goes beyond username and			•	with the NoMoreClipboard.com Personal Health
password login.				Record application is stored is a secure data center at
				our corporate headquarters in Fort Wayne, Indiana."
Customer Service/Enforcement:				
Patients can easily report				Email, Fax and Mail information. We sent an email
concerns and get answers.	./			and received a <u>detailed</u> response within four business
	•			days from the chief Privacy Officer. A follow up email
				received a response within 24 hours.

View No More Clipboard's entire Privacy Policy. We highlighted sections of importance.

www.patientprivacyrights.org/NMC_Privacy_Policy

Letter Grade	Numerical Value	Explanation
Α	4.0 - 5.0	Excellent: No invasive practices; solid protections; user friendly
В	3.1 - 3.9	Fairly comprehensive efforts and protections; room for improvement
С	2.6 - 3.0	Some safeguards, a number of key flaws, weak protections
D	2.0 - 2.5	Few, if any, safeguards and protections, and/or misleading information,
		and/or very user "un-friendly"
F	1.0 - 1.9	Threatens patient privacy and control over personal information either
		via inaction or actual business practices

No More Clipboard's Numerical Value	
4.0	